

Udi Simhon

AI Product Builder | AI Solutions & Product Operations

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PROFILE

AI product and operations builder with five years at Artlist and a track record of taking ambiguous workflow problems from discovery to live deployment. Built and operated platforms supporting 400+ users, while leading an 8-person team and managing priorities, budgets, integrations, controls, and adoption. Strong at translating business problems into product requirements, AI-enabled workflows, and maintainable operational systems.

CORE CAPABILITIES

AI solutions: problem discovery, requirements definition, solution evaluation, AI workflows, RAG, automation, APIs and integrations, user adoption | Operations: product planning, dashboards, permissions, process improvement, capacity and budget planning, cross-functional delivery | Tools: Next.js, React, TypeScript, Python, PostgreSQL, Supabase, Prisma, REST/GraphQL, Git, Docker, Vercel, Monday.com, Google Drive APIs

SELECTED INDEPENDENT PRODUCT WORK

Independently take operational products from problem discovery through design, build, launch, and iteration. Built live systems for studio and afterschool operations and a pre-production multi-tenant product for yearbook production.

Classic Studio Management Platform | Live production | 300+ users

Built and launched a Hebrew-first platform covering registration, agreements, scheduling, attendance, recurring billing, subscriptions, bookings, waitlists, reporting, and role-specific portals. Designed payment safeguards including idempotent charges, retries, reconciliation, audit logs, alerts, and operational controls.

Afterschool Operations Platform | Live production | 100+ users

Built and deployed a bilingual platform replacing spreadsheets and WhatsApp for registration, attendance, parent communication, billing, staff HR, geofenced time tracking, document generation, and mobile workflows. Saves hundreds of hours a month for the managing team.

Pixtory Yearbook Platform | Pre-production multi-tenant SaaS

Designed and developed workflows for quotations, permissions, approvals, AI-assisted face matching and roster extraction, exports, and print production. Implemented tenant isolation and role-based workflows.

PROFESSIONAL EXPERIENCE

Head of Audio | Artlist | Tel Aviv, Israel

May 2023 - June 2026

- Led an 8-person audio department, owning priorities, capacity planning, budget management, vendor and technology decisions, quality standards, and cross-functional delivery.
- Designed and built Production Hub, an internal product connecting Monday.com and Google Drive with production tracking, review and approval workflows, permissions, notifications, and operational dashboards.
- Added AI capabilities including Gemini-based analysis and content generation, Whisper transcription, and grounded RAG support. Evaluated workflow needs across departments and translated them into product requirements, integrations, and operational controls.
- Mapped production bottlenecks into product requirements and partnered with Product, Engineering, Operations, Support, Content, and Creative teams to deliver practical internal systems.

Earlier role: Mastering Engineer | Artlist | September 2021 - May 2023

LANGUAGES

Hebrew (native) | English (full professional proficiency)